

Leadership Academy



Central Asia, Caucasus: Bakuriani, Georgia

nicate this message. The last phase was personal skills. A lively introduction about presenting in front of a camera was followed by a presentation of a one minute speech in front of the camera. We finalized the training with theory about debating and a debate role play in which the prime minister had to defend a huge cut in military defence expenses against three opposition parties.



vity in the way that there are many sensible people that have other views about the future of the country. Having said this all participants share the conviction that Georgia must survive against a powerful neighbour. The strong support of the USA is really appreciated and the hesitant behaviour and the nature of the EU is often misunderstood. In the future the curriculum might also contain information about the EU.

Partners:

The leadership academy is a multiparty project, organised by three political parties from The Netherlands:

- Dutch Liberal Party (VVD international)
- Alfred Mozer Stichting (AMS)
- Eduardo Frei Foundation (EFF)

Together with:

- Foundation Liberal Academy
- Friedrich Naumann Foundation (FNSt)

Duration:

2004 – 2008 (once a year)

The project has been carried out for three times. In 2007 unfortunately we had to cancel due to the political turmoil in the country.

Funding:

€ 30.000

Programme:

The programme starts with a full day discussing ideologies and party political programmes.

After the broad introduction of the ideologies the groups were asked to write a policy programme based on the ideology and to pick the three main policy priorities.

The next phase was campaigning and communication. An introduction about strategy was followed by a SWOT analysis.

After this attention was paid to constructing a political message and on how to commu-

Results:

Continuing this programme is very much recommended. It improves the skills of the participants greatly and learns them to cooperate and appreciate those that are seen as political enemies. In the Georgian political environment this is unique. The programme has proven itself in the past years and contains a perfect balance between theory and practice. Moreover it gives the opposition parties a chance to feel equal amongst the representatives of the power party and the power party a sense of rela-

ENoP MEMBER FOUNDATION:

VVD international
Alfred Mozer Stichting
Eduardo Frei Foundation

