

STRENGTHENING ENoP AS ACTOR IN SUPPORT OF DEMOCRATIC AND PLURALISTIC SOCIETIES

CAPACITY BUILDING TRAINING ON EU PROJECT MANAGEMENT: COMMUNICATION & VISIBILITY (EUROPEAID GRANT PROJECTS)

Draft Agenda | 31 August – 01 September 2022 | Online

Wednesday, 31 August 2022

9:30-9:45	Welcome and Introduction of Participants
9:45-9:50	Objectives of the Training
9:50-10:00	Participant's expectations (online survey)
10:00-10:30	Project visibility matters Why to think of EU visibility matters? The legal context
10:30-10:40	Break
10:40-11:10	Integrate visibility into your project: <ul style="list-style-type: none"> - Proper planning from application to contract implementation; - Scenarios when planning has failed.
11:10-12:00	Introduction into EU Visibility Guidelines <ul style="list-style-type: none"> - Understanding of main concept; - Summary of main rules; - Examples of 'Dos' and 'Don'ts'.
12:00-12:10	Break
12:10-13:00	Visibility activities in the digital sphere?

Thursday, 01 September 2022

9:30-10:30	Drafting a Convincing Communication Plan <ul style="list-style-type: none"> - How to translate guidelines into a practical plan? - Definition of objectives, activities, indicators,... - Budgeting; - Examples of communication concepts and templates.
10:30-10:40	Break
10:40-11:30	Continuation
11:30-12:00	Monitoring & Reporting
12:00-12:05	Break
12:05-12:40	Exchange of participants' experiences with communication and visibility
12:40-12:50	Golden rules for project visibility
12:50-13:00	Feedback/Closing of the Training