

STRENGTHENING ENOP AS ACTOR IN SUPPORT OF DEMOCRATIC AND PLURALISTIC SOCIETIES

CAPACITY BUILDING TRAINING ON POLICY BRIEF WRITING

Draft Agenda | 22 November 2022 | Online

09:00	Welcome and introduction of participants
09:15-10:15	- What are policy briefs?
	 What usually goes wrong in policy briefs
	 Five building blocks of effective policy briefs
	- Being audience-centered in policy briefs
	- Different types of policy briefs
	 Key messages and policy briefs (the three key questions)
10:15-10:30	Break & reading exercise
10:30-11:30	- Discussion on the example
	- Six tips for effective policy writing
11:30-11:45	- Structuring policy briefs
	 Policy brief titles & executive summaries
	- Background information: How much is too much?
	 Structuring an effective policy proposal section
	 What is evidence in policy briefs?
	- Policy recommendations
	 Use of visuals in policy briefs
	- Referencing in policy briefs
11:45-12:15	Group work on policy brief outlines
12:15-13:00	- Presentations
	 Final discussion on policy briefs and impact
13:00	End of the Training

