

CALL FOR SERVICE PROVIDER

Graphic design

About ENoP

The European Network of Political Foundations (ENoP) is a cooperation structure, serving as a communication and dialogue tool between the European political foundations and the Institutions of the European Union (EU), as well as civil society actors in the fields of democracy support and development cooperation. Furthermore, the network provides services to its members to facilitate their participation in the respective programmes of the EU. The network counts over 50 member foundations from 22 EU Member States and the UK. The members are affiliated to six political party families represented in the European Parliament (Renew Europe, EPP, S&D, ECR, Greens/EFA, GUE/NGL), but are independent in their decision-making and financing of international projects. The activities of political foundations in the fields of democracy support and development cooperation include public campaigning and awareness raising, advocacy work vis-à-vis political institutions and decision makers in their respective home countries, as well as the EU level. The main focus, however, is on the implementation of democracy support and development projects with local partners in more than 100 developing and transition countries throughout the world. Since March 2019, ENoP is implementing an EU co-funded action grant, called “Strengthening ENoP as actor in support of democratic and pluralistic societies”.

Purpose of the call

ENoP is currently producing a number of publications which will need to be designed in line with the organisation's existing visibility guidelines. To do so, ENoP is looking for graphic design services.

Deliverables

- Receipt of offer by end of day 27 April 2023;
- Detailed offer based on the provided list of publications below, including an estimate of cost per publication as well as hourly rates;
- Delivery of services between 1 May - 31 August;
- Design of publications in line with current ENoP publications template;
- Proposal and design of other ENoP publications in line with ENoP visual identity;
- 2 feedback and correction rounds per publication.

List of publications

The following publications are to be designed:

Hybrid Threats to Democracy

- Design: using existing ENoP publications template
- Length: 30-35 pages (A4)
- Format: B5
- Versions: 1 - English
- Delivery of final design: 10 May

The Importance of the Official Development Assistance

- Design: using existing ENoP publications template
- Length: 35 pages
- Format: A4
- Versions: 1 - English
- Delivery of final design: 12 May

Political Education for Adults

- Design: using existing ENoP publications template
- Length: 35 pages
- Format: A4
- Versions: 2 - English & German
- Delivery of final design: 15 May

Good Practices Compilation - Youth

- Design: using existing ENoP publications template, front cover to be proposed by graphic designer in line with ENoP's visual identity
- Length: 40-50 pages (A4)
- Format: B5
- Versions: 1 - English
- Delivery of final design: 9 June

Good Practices Compilation - Gender Equality

- Design: using existing ENoP publications template, front cover to be proposed by graphic designer in line with ENoP's visual identity
- Length: 40-50 pages (A4)
- Format: B5
- Versions: 1 - English
- Delivery of final design: 9 June

Good Practices Compilation - Sustainable Development

- Design: using existing ENoP publications template, front cover to be proposed by graphic designer in line with ENoP's visual identity
- Length: 40-50 pages (A4)
- Format: B5
- Versions: 1 - English
- Delivery of final design: 9 June

Award criteria

The evaluation team will place an average weight of 60% on experience, and 40% on price offer.

Procedure for expression of interest

Service providers should send their portfolio, a detailed offer based on the above-mentioned publications, as well as hourly rates/flat rates for any additional services.

Applications shall be sent to Elka Hubenova at elka.hubenova@enop.eu by end of day 27 April 2023.

Stay in touch with ENoP :

